



2018 Levels of Sponsorship 20th Year Anniversary

	GOLD	SILVER	BRONZE
	\$3000	\$1500	\$500
Your organisation logo featured on the National Cool Climate Wine Show website; www.coolwines.com.au , naming your organisation as a sponsor, with a link to your website	✓	✓	✓
Guest tickets to the public wine tasting	4	2	1
Mixed cases of wine from wine show exhibits	3	2	1
Naming rights to a Trophy	Champion of Show	Major Class	Class
Your organisation banner/signage to be displayed at the public tasting event	✓	✓	✓
Your organisation logo will be featured in National Cool Climate Wine Show results booklets (300 printed)	✓	✓	✓
Feature on National Cool Climate Wine Show Facebook in the lead up to the show, with links	✓	✓	✓
Your organisation details on the medal results letter to wine show entrants	✓	✓	
Your organisation logo will be positioned on all National Cool Climate Wine Show promotional material – fb flyers, posters	✓	✓	
Trade stall option for your brand promotion (run by you)	✓	✓	
Exclusive meet and greet afternoon with judges after judging w/ finger food and drinks	✓	✓	
Early entry & tour to Public Tasting for sponsor and guest tickets	✓	✓	
Your organisation logo will be positioned on all National Cool Climate Wine Show newspaper print advertising & tickets	✓		
Exclusive behind the scenes visit of final judging on Friday 19 th October (appointment required)	✓		
20 th year anniversary wine show apparel (2 x polo shirts)	✓		

Please start a conversation with us
for a pledge form please contact;
info@coolwines.com.au

